



School Improvement & Turnaround in Charter and District Schools

EdisonLearning is a leading international educational services provider with nearly a generation of experience creating effective and sustainable solutions to raise student achievement in some of the most challenged schools in the United States and internationally. As one of the pioneers of charter schools in the United States, our tradition of innovation and education reform heritage brings a unique and unparalleled perspective to our partnerships with schools, districts, organizations, and charter boards and authorizers.

With School Improvement and Turnaround engagements, EdisonLearning sends a team of education professionals to work closely with the local staff to transform the school. The program operates with a whole school approach, combining professional development, curriculum support and a proven assessment system to target all components of the learning process. At the core of engagement is a relentless focus on student achievement to drive school turnaround.

- EdisonLearning partnership programs are built on solid research and practice
- Programs are implemented with a high degree of fidelity
- Proven results show EdisonLearning programs demonstrate efficacy while **servicing a diverse student population**

Results: Creating Top Performing Charter School

Recognizing that a quality school was the key to a healthy, vibrant neighborhood, the East Lake Foundation, the Atlanta Board of Education, and parents in the community sought the assistance of Edison Schools to open **Charles R. Drew Charter School** – the city of Atlanta’s first charter school – in August 2000. Since its inception, Drew has utilized Edison’s educational model, leading it to become one of the highest performing schools in the area.

- Today, Drew’s elementary grades (K–5) are **ranked #1 in the Atlanta Public Schools**, while its middle school grades (6–8) are ranked #3.
- In 2013, Drew was named “Georgia Charter School of the Year,” and was recognized as one of the “25 Coolest Schools in America” by *Scholastic Parent & Child Magazine*.

Today, Charles R. Drew Charter School, grades K–5 are **ranked #1 in the Atlanta Public Schools**, while its middle

Results: Nationally Recognized Charter and District Schools

EdisonLearning played a significant role in turning around the fortunes of two schools that resulted in each of them being recognized by the United States Department of Education as “National Blue Ribbon Schools”.

- In **Peoria (IL) District 150**, EdisonLearning provided school turnaround services to three schools. Throughout the ten-year engagement, each school was named an “Illinois Spotlight School”, and they received “Leadership Team Awards” and “Academic Improvement Awards” from the Illinois State Board of Education on numerous occasions. **Northmoor-Edison** was named a “**National Blue Ribbon School**” – the highest recognition that any public school in the United States can receive.
- EdisonLearning has played a significant role in the development and growth of one of Minnesota’s consistently high performing charter schools – **Duluth (MN) Edison Charter Schools**. Since opening in 1997, the schools have been recognized on numerous occasions for academic excellence due to significant gains in student achievement, including the Minnesota Academy Excellence Foundation School “**Spotlight Award**”, the Minnesota Department of Education’s “**Celebration School Award**”, and “**Reward School Award**” – recognizing it as being in the **top 15 percent of all schools in Minnesota**.
- **San Jose-Edison Academy**, a charter school in the West Covina Unified School District in California, struggled with student achievement. Within five years of partnering with EdisonLearning, the school was twice recognized as a California Distinguished School, and was also named a California “Business for Education Excellence” School. In 2009, the school was recognized as a “**National Blue Ribbon School**”, an award bestowed on only 314 schools in the country.



Results: Turning Around Under-Performing Baltimore Schools

In 1999, the State of Maryland assumed control of three of the worst performing schools in the City of Baltimore – Furman Templeton, Gilmore and Montebello. After an extensive review process, then-Maryland State Superintendent, Dr. Nancy S. Grasmick, asked EdisonLearning to manage these schools for five years.

By 2006, the true testimony of EdisonLearning's positive outcomes in all three of the schools was evidenced when the Maryland State Department of Education determined that EdisonLearning had fulfilled its contract to improve the schools, and the schools were to revert back to the Baltimore City Schools. However, parents at the three schools came out in significant numbers to demand the continuation of the EdisonLearning program that was having a significant positive influence on their children's education. Therefore, the Baltimore City Public Schools established a partnership with EdisonLearning to continue working in the schools.

Key points showing improvement in the schools were:

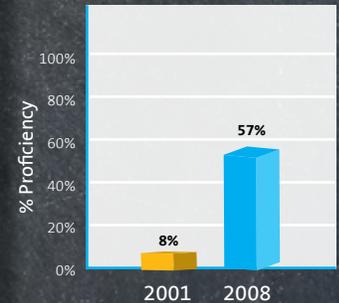
- **Reading proficiency increased 49 points:** from 8 percent proficient in 2001 – to 57 percent proficient in 2008; **Math proficiency increased 42 points:** from 7 percent proficient in 2001 – to 49 percent proficient in 2008.
- When EdisonLearning began, only 210 students across all three schools were proficient in reading. By 2008, 1095 students were proficient readers.
- In 2001, only 149 students were considered working at grade level in math. By 2008, 1035 students had mastered the skills necessary to be considered proficient.
- Montebello was one of the only schools in Baltimore City ever to be named as a **National Blue Ribbon School**, an award given to academically superior schools that demonstrate dramatic gains in student achievement to high levels.

Providing her analysis of the work done by EdisonLearning, Dr. Grasmick said:

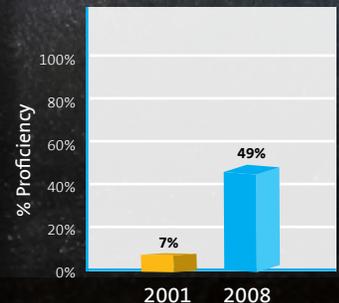


“I don't know how many people involved in this know what those schools looked like before. The transition of the schools has been remarkable. EdisonLearning has changed the environment of the schools, and have certainly engaged parents in a way they had never been engaged before.”

Baltimore Reading Proficiency Increases



Baltimore Math Proficiency Increases

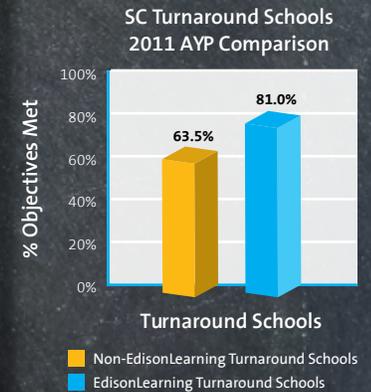


Results: Turnaround Success in South Carolina



Four South Carolina schools that needed turnaround support in 2010–11 partnered with EdisonLearning under **South Carolina's Palmetto Priority School initiative**. During the brief two-year engagement, which concluded due to the elimination of funding, historic achievement gains took place at the schools.

- All four schools **showed strong gains** in math with average gains of 11 percentage points.
- The schools **outperformed the comparable turnaround schools** by meeting a greater percentage of AYP objectives – 81% of AYP objectives were met by Alliance schools vs. 63.5% of objectives met by the other turnaround schools.
- Bennettsville Middle School **made historic gains** in math. The school posted their largest gains in math since the inception of NCLB.



Results: School Improvement in Hawaii

Partnership brings Consistent Achievement Gains

EdisonLearning was one of three companies chosen for a restructuring effort by the Hawaii Department of Education in 2005. Initially assigned seven schools, EdisonLearning ended up partnering with **60 Hawaii schools serving 35,000 students – nearly one-third of all students in the state.**

- Achievement gains in schools' first year of working with EdisonLearning were on average 7.5% in reading and 11% in math.
- Schools **raised achievement by 22%** in reading and 30% in math within three years.
- More than half of the EdisonLearning partnership schools **made AYP within the first 5 years.**
- Students in the **"Disadvantaged" subgroup increased their combined proficiency** (reading & math) by 14% during the partnership.
- Students in the ELL subgroup increased their combined proficiency by 21% during the partnership.
- Among all outside partner providers in Hawaii, EdisonLearning produced the highest combined achievement results – 55.3% this year, as well as the highest single year combined gain – 4.7%.



Schools **raised achievement by 22%** in reading and 30% in math within three years.

For additional information or questions, please contact EdisonLearning's Communications Department: communications@edisonlearning.com, or at: 201-630-2744.

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